



Sponsoring UW-Madison Departments:

**Civil & Environmental Engineering, Journalism & Mass Communication, Food Research Institute,
Center for Human Performance & Risk Analysis, Industrial & Systems Engineering,
Center for World Affairs and the Global Economy (WAGE),
Engineering Professional Development**

- *What is your company's emergency response plan for its hazardous food waste?*
- *Has your agency developed protocol to deal with a contaminated food event?*

Attend this workshop to learn about appropriate response and management techniques.

Second Annual

Treatment and Disposal of Food Products Contaminated by Biological Threat Agents

April 30-May 1, 2008

**University of Wisconsin-Madison
Engineering Centers Building, 1550 Engineering Drive**

This year's workshop provides a forum to discuss each major element of a response to a contaminated food product incident, from testing to final disposal. The discussion will feature crisis communications, regulatory and legal response, and technical considerations. Specific topics are:

- Major obstacles in disposal and decontamination of food products
- Issues with inter-jurisdictional coordination of regulating agencies
- Risk communication and public relations
- Disposal and decontamination contacts in emergency events.

Many challenging questions still remain. Participate in the discussion that will identify future needs and areas requiring more study and policy or technology development.

Join us to hear from distinguished speakers and colleagues! All stakeholders are invited to attend this workshop & learn how to successfully plan for a contaminated food event.

College of Engineering ■ Department of Engineering Professional Development

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Treatment and Disposal of Food Products Contaminated by Biological Threat Agents

Registration: Wednesday, April 30, 8:30 a.m., Engineering Centers Building,
1550 Engineering Drive
Final Adjournment: Thursday, May 1, 2:00 p.m.

Speakers & Topics

Wednesday, April 30

Introduction

Mike Pariza, Professor
UW-Madison, Food Research Institute

Keynote

Ed Gleason, Protective Security Adviser
Department of Homeland Security

Hallmark Hamburger Case Study

Dominique Brossard, Professor
UW-Madison, School of Journalism and Mass
Communication
Beth Ryan, Graduate Student
UW-Madison, Life Sciences Communication

Food Industry Considerations

Richard Ryan, Assistant Deputy Director
Archer Daniels Midland

Public Response and Crisis Communication: Lessons from the Field

Scott Farrell, Executive Vice President
GolinHarris

Laboratory Capabilities and Testing

Don Burr, National Center for Food Safety
Food and Drug Administration

Chemical Digestion Conversion Process

David Zoromski, Chemist Supervisor
Wisconsin Veterinary Diagnostic Laboratory

Use of Enzymes to Degrade Biothreat Agents

Cindy Boston, Federal & Govt. Programs Director
Genencor International

Landfill Disposal Procedures

Phil O'Leary, Professor, UW-Madison,
Engineering Professional Development

Manufacturing Facility Decontamination

Pat Stonger, Director of Technical Services and
Regulatory Affairs
Daybreak Foods Inc.

Thursday, May 1

Crisis Communication: Lessons from Academia

Robert L. Heath, Professor
University of Houston, School of Communication

FBI Roles and Responsibilities in Agrosecurity: From Stables to Tables

Mark Ormsby, Intelligence Analyst
Federal Bureau of Investigation

Transportation Considerations

Guided discussion of the issues

Solid Waste Industry Considerations

Ed Repa, VP Environmental Programs
Environmental Research and Education
Foundation

Permitting and Solid Waste Disposal Regulations

Gene Mitchell, Team Supervisor
Wisconsin Department of Natural Resources
James Michael, Office of Solid Waste
Environmental Protection Agency

Break-out Session

Working groups based on seven industry sectors
Synthesize solutions and next steps
Plenary discussion

Workshop fee: \$295

For more information or to enroll, please visit:

<http://biothreat.engr.wisc.edu>

or contact Kristin Maharg

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