

*A workshop at the
University of Wisconsin–Madison...*

Improving Local Emergency Management

July 22, 1998

December 3, 1998

- ✓ **An opportunity for emergency managers in the public and private sectors**
- ✓ **Examine the elements of a simplified Integrated Emergency Management System (IEMS)**
- ✓ **Take home your own action plan**

Improving Local Emergency Management

July 22, 1998 or December 3, 1998 in Madison, Wisconsin

Essential Information for Emergency Managers

This workshop is your opportunity to obtain important information and hands-on experience to improve your integrated emergency management system. You'll learn how to develop and implement new approaches for natural and human-made hazards, and you'll learn how to develop practical emergency management plans.

To be effective, your comprehensive emergency management plan should incorporate all actions taken by individuals, groups and communities vulnerable to hazards—natural and human-made. Your plan must include not only post-disaster activities to respond to and recover from an emergency, but also pre-disaster activities to mitigate and prepare for the potential impacts from a variety of hazards.

By participating in this workshop you will better understand why community involvement is critical for effective development and implementation of emergency management plans (EMPs) at all levels. You'll also recognize why, in practice, it is often difficult to reach beyond central government agencies to the real emergency management "customers," including local organizations and individuals responding to their own needs and helping others, often as "first responders."

Achieve Strategic Goals

This one-day workshop will give you the tools needed to start an improvement process for emergency management in your locality.

During recent years, "re-inventing" has been a term used by many organizations as a synonym for "improving." David Osborne, one of the authors of *Re-Inventing Government: How the Entrepreneurial Spirit Is Transforming the Public Sector*, identified five key characteristics of successfully "re-invented" government agencies. Those agencies moved beyond traditional work roles and activities to become more catalytic, decentralized, mission-driven, community-owned and results-oriented in their work. Your participation in this workshop can help you bring these benefits to your locality as well, through a proven improvement process built on the principles of re-invention.

What You Will Learn

This workshop will ask you to do more than just listen. You will learn by doing and take home a plan of action.

- ✓ You will examine how one local emergency management agency achieved success with a simplified Integrated Emergency Management System (IEMS) that encourages local groups to develop and implement their own systems of emergency management within the framework of county, state and federal systems.
- ✓ You will learn a step-by-step procedure for enabling individuals, groups and communities to manage hazards and the effects of disasters.
- ✓ Using model documents, you will go through exercises in hazard analysis, vulnerability/capacity assessment, plan development and review—all to address your local situation.

Call Today!

Toll free 800-462-0876

<http://epdwww.engr.wisc.edu/>

Improving Local Emergency Management

July 22, 1998 or December 3, 1998 in Madison, Wisconsin

Who Will Benefit

This workshop will benefit emergency managers—working full or part-time—from the public and private sectors. Attendees will come from government agencies, voluntary organizations, community organizations, business and industry. You will join public safety and public works officials, business contingency planners and emergency service coordinators in a unique learning environment. You will learn not just by listening but also by practicing what you learn. You'll leave this workshop with practical, proven approaches for improving your integrated emergency management system.

Unique, Useful Take-home References

You will receive a notebook of materials prepared especially for this workshop. The notebook includes background reading, step-by-step procedures and many exercises to help you start your improvement process.

An Opportunity to Save Money

The techniques you'll learn at this workshop can be put into practice immediately to help make your ongoing activities more effective and less costly. You can lay to rest one final myth—that better service and higher quality cost more money. To the contrary, experience shows that many improvement efforts have increased quality and service, while lowering expenses at the same time.

Workshop Outline

8:00 Registration

The J.F. Friedrich Center
1950 Willow Drive
Madison, Wisconsin

8:30 Overview and Introductions

9:00 Starting the Improvement Process

10:00 Refreshments

10:30 The Elements of a Simplified Integrated Emergency Management System (IEMS)

12:00 Lunch—J.F. Friedrich Center

1:00 The Dane County IEMS Case Study

1:30 Developing Preliminary Action Plans

3:30 Refreshments

4:00 Reviewing Action Plans

5:00 Adjournment

University of Wisconsin—Disaster Management Center (UW—DMC)

The UW—DMC offers not only seminars and workshops but also a series of self-study courses in international disaster/emergency management. You may enroll and begin a course at any time. These courses form the core curriculum for the Disaster Management Diploma, a unique distance learning program. For more information, please check the box on the enrollment form and mail or fax toll free to 800-442-4214.

Your Workshop Leader

Raymond M. Peña has worked for the past 10 years with the Dane County Department of Emergency Management, implementing the county's emergency management program through planning, training, public education and development/coordination of emergency response activities in accordance with state and federal guidelines. Previously he served for three years as the director of disaster services at the Dane County Red Cross. Mr. Peña has developed training materials and taught subjects such as mass casualty management and community-based emergency planning. At the 1994 annual conference of the National Coordinating Council of Emergency Management, he presented Dane County's successful experience in re-inventing emergency management. He is also vice president of the Business Resumption Planners of Wisconsin, Madison chapter, and a member of the Wisconsin Emergency Management Association and many Dane County committees. He has worked with Partners of the Americas as part of their School Emergency Preparedness Project and is past chairman of their Wisconsin/Nicaragua Emergency Management Committee. Mr. Peña has degrees in social science and information science from the State University of New York.

Call Today!

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Three Easy Ways to Enroll!



Phone:
800-462-0876 or
608-262-1299



Fax:
800-442-4214 or
608-265-3448



Mail to:
Engineering Registration, Dept. 108
The Pyle Center
702 Langdon Street
Madison, Wisconsin 53706

General Information

Fee Covers Notebook, workshop materials, break refreshments, lunches and certificate.

Cancellation We prefer enrollment in advance. If you cannot attend, please notify us immediately. We will refund your fee, or you can have someone take your place.

Location The J.F. Friedrich Center, 1950 Willow Drive, Madison, Wisconsin. If you must be contacted during the workshop, phone messages may be left for you at 608-231-1341.

Accommodations Your enrollment confirmation will include hotel/motel information.

Save on Air Travel Airline discounts are available from our official airline, United. Call 800-521-4041 and refer to code 520DT.

Enrollment Form

UW#

UW# Code **W** **E** **B**

COURSE

Please advise us at time of enrollment if you are a person with a disability and desire special accommodations. Requests will be kept confidential.

Please enroll me in **Improving Local Emergency Management**

Fee: \$195 (0.6 CEU)

- Workshop #8223** July 22, 1998
- Workshop #8230** December 3, 1998
- Please send me a booklet describing the UW-DMC Disaster Management Diploma

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- African American 1
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- American Indian/Alaskan Native 3
- Hispanic/Latino 4
- White/Other 5

Occupational Area:

- Engineering, Architecture & Surveying 3
- Other 13

Are you enrolled in this program primarily for career purposes?

Yes No

DEMOGRAPHICS

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Need to Know More? Call 800-462-0876 or 608-262-2061 and ask for

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Don Schramm

or

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Linda Martin Chitturi

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